

## CURRICULUM VITAE

### SARAH LEO

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#### EDUCATION

**09/2015 – present**      **University College London**      **London, UK**

*MPhil/PhD in Political Science*

Dissertation: Carrots v sticks: How should governments deal with terrorist violence?

**09/2013 – 09/2014**      **University College London**      **London, UK**

*MSc Security Studies, graduated with Distinction*

Dissertation: Are covert drones backfiring? A geospatial analysis of the US' covert drone campaigns in Pakistan, Yemen and Somalia and their consequences on local terrorist activity

*Awarded prize for the Best Dissertation for the Masters in Security Studies*

**09/2009 – 06/2012**      **London Metropolitan University**      **London, UK**

*BA Journalism & Advertising and Marketing Communications, graduated with First Class Honours*

**09/2002 – 06/2007**      **HTBLA Salzburg**      **Salzburg, Austria**

*College of Electronics and Computer Engineering, graduated with Honours*

#### WORK EXPERIENCE

**04/2015 – Present**      **Visual data journalist, *The Economist***      **London, UK**

Areas of expertise: Data analysis and visualisation

Creation of maps, charts and graphics for the Economist's print and online editions, from raw data to final graphic; pitching charts and story ideas to section editors.

**02/2012 – 09/2015**      **Graphics designer & Data journalist, Freelance**      **London, UK**

Areas of expertise: Data analysis and visualisation; Conflict and security; Weapons technology

Creation of infographics and custom maps on a wide range of topics; pitching, researching and writing original news stories and features in both English and German.

*Recent collaborations with: AOAV, The Bureau of Investigative Journalism, ICBL-CMC, PAX, Save the Children*

**03/2013 – 08/2014**      **Researcher, *Action on Armed Violence***      **London, UK**

Area of expertise: Data analysis and visualisation; Emerging technology in warfare (drones, autonomous weapons)

Creation of infographics, reports, policy briefs, and web updates; coordination of [aoav.org.uk](http://aoav.org.uk); execution of social media strategy; AOAV representative to the Campaign to Stop Killer Robots.

**09/2012 – 09/2012**      **Intern, *The Bureau of Investigative Journalism***      **London, UK**

Assisting reporters with research into ongoing investigations, from drones to Nestlé and high frequency trading; creation of infographics on various topics.

**08/2012 – 12/2012**      **Editor Germany, *REAL WORLD Magazine***      **London, UK**

Coordination of career-focused publication from flat plan to hard copy, in collaboration with French and UK editors.

**06/2008 – 07/2009**      **Email Marketing Manager, *LA REDOUTE Austria***      **Salzburg, Austria**

Planning and execution of the email promotion plan; writing and editing newsletter copy in accordance with style guides; measuring KPIs and responding to findings to achieve turnover goals.

#### OTHER SKILLS

Languages: German (native), English (fluent), French (basic)

IT skills: Complete Adobe CS; R; Stata; GIS; Google Media Tools; Drupal; all major blogging platforms

#### REFERENCES

References available on request.